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Auction Sponsorship Form
Beans 'n' Jeans 2022

Online Auction April 8-16; In-person April 16

Sponsor Name: _____

(As you'd like your name presented in publicity and the program)

Contact Name: _____

Address: _____

Email: _____

Phone: _____

Website: _____ Social Media handles @ or #_____

(To be used on our auction website and in social media advertising for sponsorship recognition.)

Please email a copy of your logo (TIFF, JPEG or image file) for marketing use to habitat@palousehabitat.org.

Sponsorship Opportunities

____ **Foundation Layer:** Benefits include logo and live links featured on PHFH website and event website; social media post acknowledging your support (logo and social media tags used if applicable) in pre-event publicity; and online event slide show to run the week of the event. Sponsorship includes a table for 8 at the in-person event with two complimentary bottles of wine or the option of a take-home BBQ dinner box Saturday April 16 to enjoy as you choose. (We are unable to offer wine with the take home dinners.) *$500*

____ **Heads and Tails Sponsor:** Sponsor the prize for the traditional opening audience participation game of the Beans 'n' Jeans live auction event. Includes recognition of sponsorship in event publicity and during the Heads 'n' Tails game. Can be combined with Foundation Layer Sponsor for $750. *(Only 1 available) $250*

____ **Bid Now! Sponsor:** Sponsor a prize drawing for all who bid on an item in the online silent auction. Includes recognition of sponsorship in event publicity, and a sponsor representative can participate on April 16th during the program to draw and announce the winner. Can be combined with Foundation Layer for $750 *(Only 1 available.)* $250

___ **Golden Ticket Sponsor:** ~~Sponsors a prize for Beans 'n' Jeans participants who purchase a golden ticket for a drawing at the end of the evening. The above benefits, plus recognition of sponsorship in event publicity, and a sponsor representative can participate on April 16th during the program to draw and announce the winner. *(Only 1 available.)* $750~~ SOLD OUT

____ **Home Builder**: The above Foundation Layer benefits, plus radio ad mention and logo featured individually on Habitat social media and event website and special recognition of the sponsorship during the April 16th live event. *(You must confirm this sponsorship by 2/28/2022 to be included in radio ads)* $1200

____ **Event Sponsor:** ~~The above Foundation Layer benefits, plus logo on print media for event, and 3-5 minutes during the event to highlight your involvement with Palouse Habitat for Humanity. *(You must confirm this sponsorship by 2/1/2022 to be included in radio ads)* $5000~~ SOLD OUT

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