

Palouse Habitat for Humanity Marketing Internship Position

Job Title: PHFH Marketing Intern

Pay: This position is unpaid, but students can receive credit and travel reimbursement.

Marketing Intern Responsibilities

The Marketing Intern will support marketing and communications efforts across Palouse H

abitat for Humanity's affordable homeownership, home repair, volunteer engagement, fundraising, and ReStore programs. Projects will vary throughout the semester based on organizational priorities and community needs.

Content Creation & Storytelling

- Create content for Facebook, Instagram, newsletters, and the PHFH website.
- Photograph homes, volunteers, homeowners, events, and ReStore merchandise.
- Help tell the stories of families, volunteers, donors, and community partners.

Graphic Design & Promotional Materials

- Demonstrate quality graphic design principles while designing social media graphics, event materials, ReStore ADs, flyers, and promotional pieces using Canva and other design tools.
- Assist with maintaining consistent branding and messaging across platforms.

Community Engagement & Events

- Support marketing efforts for fundraising events, volunteer recruitment, homeowner celebrations, and community outreach activities.
- Assist with event photography, promotion, and post-event communications.

ReStore Marketing

- Help promote ReStore merchandise, sales, donation drives, and special events.
- Create social media content featuring unique inventory and customer engagement opportunities.

Marketing Strategy & Analytics

- Monitor social media performance and engagement metrics.
- Participate in brainstorming sessions and contribute ideas for increasing awareness and community support.

Dates: Fall and Spring Semesters

Hours: Flexible and project based. Interns will collaborate with the Development Director to determine timelines and deliverables for each event. Regular weekday office hours will be scheduled at the PHFH office in Moscow. Some evening or weekend availability may be requested for events. Projects and priorities may shift throughout the semester as organizational needs evolve, providing interns with exposure to a variety of nonprofit marketing and communications experiences.

Contact Information: Deanna Bren

Palouse Habitat for Humanity
306 N. Main Street, Moscow, Idaho 83843

About Palouse Habitat for Humanity

Palouse Habitat for Humanity (PHFH) is a local nonprofit organization and affiliate of Habitat for Humanity International serving Whitman County, WA, and Latah County, ID. Guided by the belief that everyone deserves a safe, decent, and affordable place to call home, we partner with individuals, businesses, faith communities, and volunteers to strengthen neighborhoods and create opportunities for families to build brighter futures.

Since 2009, Palouse Habitat has helped 35 local families achieve affordable homeownership and is now working toward a goal of building three homes annually. Every Habitat home represents stability, opportunity, and a foundation for future generations.

In addition to new home construction, our Home Repair Program helps neighbors remain safe and independent in their homes. What began in 2013 as a small accessibility initiative has grown into a year-round program that installs ramps, handrails, and other critical improvements for residents.

Habitat families are selected based on need, willingness to partner, and ability to repay an affordable mortgage. Homeownership participants invest hundreds of hours of "sweat equity" alongside volunteers and staff, helping build not only their own homes but also stronger communities. Habitat's model is a hand-up, not a handout.

The work of Palouse Habitat is made possible through generous support from donors, grants, businesses, churches, civic organizations, fundraising events, and the Palouse Habitat ReStore. Each year, hundreds of volunteers contribute thousands of hours of service through construction projects, home repairs, fundraising events, committee work, and the ReStore.

Why Marketing Matters

As Palouse Habitat continues to grow, effective storytelling and community engagement are more important than ever. We are working to increase awareness of our programs, expand volunteer involvement, strengthen donor relationships, grow support for the ReStore, and ensure that families who may qualify for our services know help is available. Revenue generated through the ReStore helps fund affordable homeownership opportunities and home repair programs throughout the Palouse, making it an important part of our mission.

The Marketing Intern will help tell the stories of homeowners, volunteers, donors, and community partners whose efforts are transforming lives across the Palouse. Through social media, digital communications, photography, event promotion, and content creation, the intern will gain valuable hands-on experience while helping build strength, stability, and self-reliance through shelter.

